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StrucSure Home Warranty Teams with Remodeleze.com

Partnership to Provide One-Stop Resource for Remodeling Contractors and Homeowners Looking to Remodel

DENVER – July 29, 2010 – StrucSure Home Warranty, one of the major providers in the home warranty industry, has announced its partnership with Remodeleze.com, a leading home improvement social networking site, to provide homebuilders and remodeling contractors valuable resources for residential remodeling projects.

“Teaming with StrucSure is a natural fit for both companies and a tremendous benefit to remodeling contractors and homeowners, alike,” said Yoram Namir, Chief Operating Officer of Remodeleze.com. “By providing Remodeleze.com members access to StrucSure’s warranty programs through our site, remodelers can build their business and ease homeowner fears through offering insurance-backed warranty coverage on each project they start.”

“Together, Remodeleze.com and StrucSure Home Warranty provide remodelers with new and unique resources to help them succeed in a tough economy,” said Christopher Macaulay, President of StrucSure Home Warranty.

Remodeleze.com enables contractors to grow their business through lead generation while providing homeowners cost estimates, remodeling ideas, and information on certified remodeling contractors. Remodeleze.com clients can receive a free or discounted membership in the StrucSure Remodelers Program by becoming a member of Remodeleze.com.

About Remodeleze.com

Based in Venice Beach, CA, Remodeleze.com is a targeted social network site that connects homeowners and remodeling professionals. Remodeleze.com helps home improvement professionals market their services online, generate more referrals, and convert a higher percentage of those referrals into paying customers. Remodeleze.com's platform includes tools that allow home improvement and remodeling professionals to manage search engine optimization, blogging and social media, as well as project pages, referral marketing, and campaign analytics. Remodeleze.com also offers homeowners a trusted network for advice and recommendations about various remodeling projects from local professionals. For more information, visit www.remodeleze.com.

About StrucSure Home Warranty

For more than a decade, StrucSure Home Warranty has provided warranty products and services that deliver peace of mind. In addition to its residential structural home warranty, StrucSure offers a competitive portfolio of other risk management products that protect the bottom line of builders and remodelers across the U.S. StrucSure’s extensive product service offering, competitive rates, and stellar service keep builders and remodelers relying on them for their warranty and insurance needs. For more information about StrucSure Home Warranty, call 1.877.806.8777 or visit www.strucsure.com.