



StrucSure Home Warranty Hires Jerrell Bass as V.P. of Sales, Florida

Bass to Promote StrucSure's Warranty Products and Risk Management Services in Florida

DENVER, CO – March 17, 2016 – StrucSure Home Warranty, one of the nation's leading new-home warranty providers and a member of StrucSure Risk Management Group, recently announced the addition of Jerrell Bass as their new V.P. of Sales for Florida.

Bass was previously a franchisor for G.J. Gardner Homes where he spent four years as the Owner/President of the Texas franchise. Previous to that position, he was the Owner/President of Beckwith Builders and Land, Inc., a custom home builder in Florida. He also served as the Division Vice President of Maronda Homes of Florida, Inc., worked for Ryland Homes as a Sales Consultant, and was an Account Manager for New Home Media.

"Jerrell is a natural fit for our growing sales team given his experience in the building industry—both working for builders and as a builder himself" said Christopher Macaulay, President of StrucSure Home Warranty. "His understanding of construction and the value proposition our warranty products and services provide to both builders and homebuyers will make him a great asset in the Florida marketplace."

"I have over 25 years' experience in the new home building industry and during that time I have sold homes, built homes, managed the construction process at all levels, and owned and operated my own new-home building company. During my career, I have been exposed to many risk management companies. I chose to represent StrucSure because I've been their customer and know they are a great company with an excellent product, process, and most importantly, excellent people," said Bass.

In addition to selling insurance-backed new home warranties, Bass will also be the local risk management expert for builders looking to protect their assets, reduce their liabilities, and increase their bottom line.

"Florida is a great marketplace for Jerrell given his history and experience there and the opportunities available as a result of the state's strong construction environment," commented Jerry Thompson, company CEO. "Jerrell positions us to increase our market share and provide Florida builders with a reputable solution for their new-home warranty needs."

About StrucSure Home Warranty

Since 1997, StrucSure Home Warranty has been providing builders, remodelers, and contractors with warranty products that deliver peace of mind. Our warranties protect our clients from expensive claims, liabilities, and legal fees and offers their clients peace of mind through third-party warranty protection that is A-rated with additional reinsurance from Lloyd's of London. Just like any risk management product, the hope is that you'll never need it, but when a problem emerges, you're glad you're covered!

About StrucSure Risk Management Group

StrucSure Risk Management Group provides risk management products and services to businesses in various construction-related industries. Our family of companies includes StrucSure Home Warranty, LLC, StrucSure Insurance Services, Inc., Golden Insurance Company, RRG, and Four Points Re, SPC, Ltd. Together, these

companies offer sophisticated financial and risk management services, including warranty programs, competitive insurance programs, insurance backing, and reinsurance and alternative financing vehicles.

Contact Adria Ellerbrock, Vice President of Marketing at (303) 806-8688 or visit www.strucsure.com and www.srmg.com for more information.